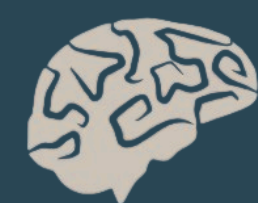


INVESTOR DECK

● ● ●
HQ - DUBAI

Built at
KS VENTURES LABS ©
by Kunal Soonderji



TAQWA COLLECTIVE

REPORT FOR INVESTORS



TAQWA COLLECTIVE
REPORT FOR INVESTORS



INTRODUCTION

Overview of “The Collective”

The hub is where all the **action** takes place, in terms of **Advisory**. **New decisions** are made, **new products** are born, **new services** are un-leashed. **Niche Markets** are created and so much more. Kindly give us your attention as we take you through the most basic question in this Investor Deck – What is **“The Collective”**?

The Collective is an Advisory Firm like no other, with 350 Consultants, Gurus, Mentors, Professors and Advisors – no one comes near Taqwa C not even remotely...



CEO John Mayer holding a meeting with Consultants circa 2024

BENCHMARKED

Industry Best Practices Benchmarked

First the hub ensures that all Advisory is **current, in line with and totally aligned** to the goals and targets of the organization of the client.

Second it ensures **data is provided to back up decisions.**

Third The Collective always ensures **detailed preparation is conducted prior** to an interview.

Fourth the hub always ensures consultants have more than enough **support in order to prepare** and conduct a session.

Fifth the hub always ensures **follow up meetings/sessions** are easily booked and recommended. Certain key decisions require more than 1 session.



Overview

The hub doesn't benchmark - it sets the standard for the industry in as far as Advisory Firms are concerned.



Niche Market

Taqwa Collective has created a Niche Market for itself, with its 350 consultants working 4 to 6 hours a day, round the year, no other firm comes close.



Clients are truly King

Clients are truly King at the hub. We prepare 2 days in advance before an interview (a session of Q&A with clients).



PROJECTIONS

The Future is bright

The future is looking very bright for the hub. We are targeting even more Revenue in forthcoming years. The reason for fundraising is to increase our Consultants from 350 to **700**. This is why we are seeking **35M USD of External Capital**.

YOY Growth - 17%

CAGR - 17.5%

NET PROFIT MARGIN - 18%

INVESTMENT - 35M

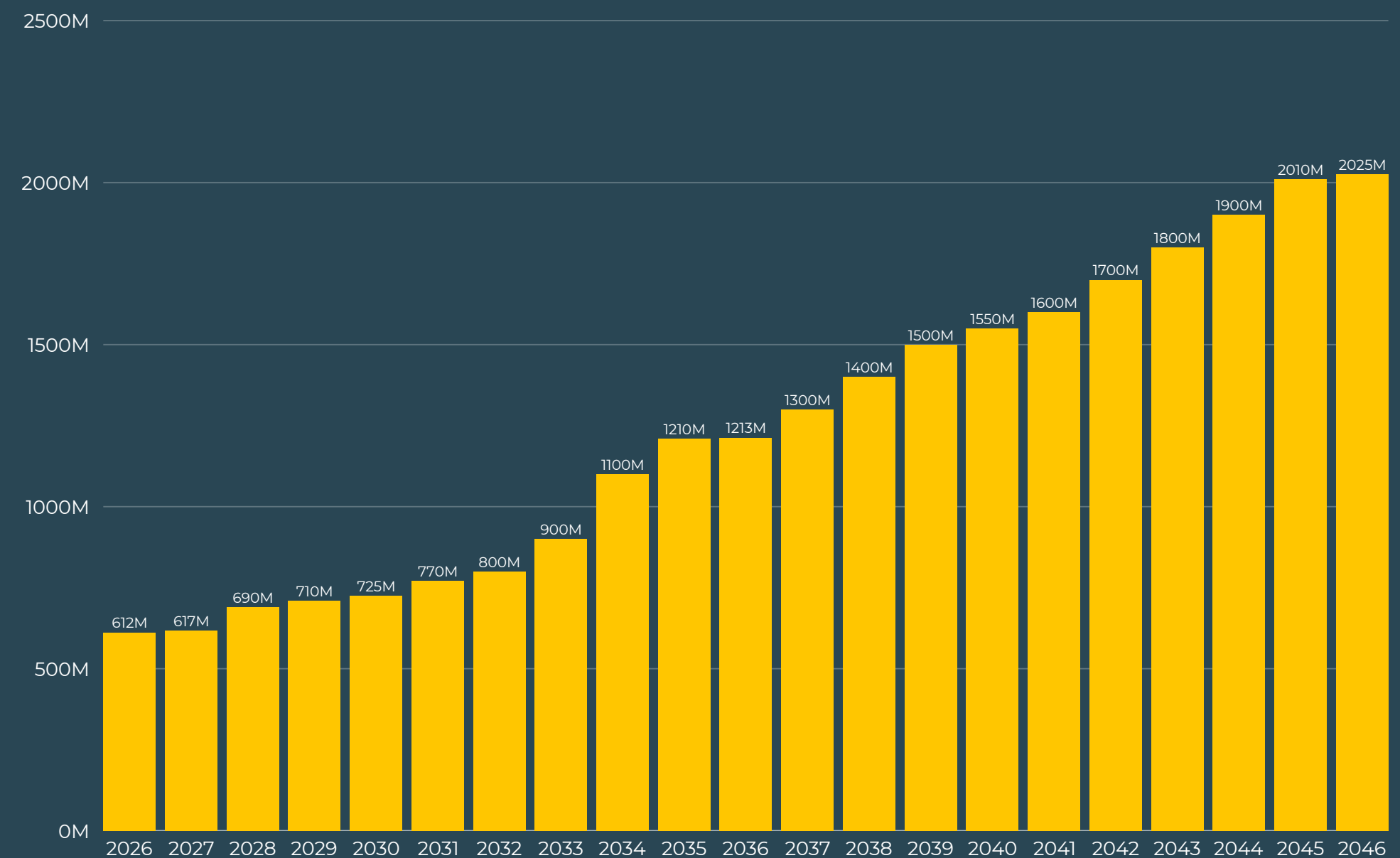
RETURNS - 4M (ANNUALLY)



TAQWA COLLECTIVE
REPORT FOR INVESTORS

20 YEAR PROJECTIONS

● REVENUE



RISKS

Mitigation of Risks is so natural at the hub

There are 7 Major Risks. We mitigate them and mitigate them well. Kindly review the **Investor DPR** for **a detailed analysis of all 9** risks.



Failure Reputation

Due to our Modus Operandi our failure ratio is at a staggering low 0.03%



In-Correct Advisory

We ensure that what is being sought from the session is correctly understood and well prepared.



Improper Preparation

If client is seeking precise Advisory regarding A – we know, understand & only deliver data driven Advisory regarding A.



Legal Changes

We have been well trained to know that we must keep abreast with Legal Changes.



No Bookings

Our online advertising ensures there is brand visibility all-round the year.



Improper Charts

In our business this could be a real disaster, but all published material is approved by The Board & Leadership.



Inaccurate Pricing

Independent Study shows we are 25% lesser in cost than competitors.



SALES MODEL

Customer Transaction

Business at The Collective is fairly straight forward and simple. We receive bookings, we confirm, a brief questionnaire is filled up by our clients. We review in detail and begin preparation for the interview. (*a client's session, where we are presented with questions is referred to internally, as an interview*). After the booking, client receives a request to rate how the session went, if client is not happy – **we refund the fees – no questions asked**. If a client is too happy then a **bonus may be in order**. If a follow up interview is needed, then with **1 click of the mouse, a new booking** can be created and is approved by us – immediately. The website has been created to ensure that clients are easily able to navigate, through the various legislatures.

High End Advisory

Our Consultants prepare for 2 days prior to an Interview. Data is presented for every key decision change/update - DPR's or Dashboards are also used for providing precise direction.

Impeccable Client Service

Due to our Ethos, there has never been and there will never be a issue with client servicing as far as the hub is concerned.



Feedback Loop

Clients are requested to rate how the session went. This is critical in gathering data and knowing how effective the session actually was.

Follow up Meetings

With 1 click of the mouse, a follow up meeting is booked and approved by us, immediately. Some decisions where there is lot of spend require follow up sessions.



INVESTMENT ASK

Rationale & Returns

We are seeking **35M USD**, to go from 350 Consultants to **700**, in a **span of 2 years**. Our expansion phase is targeted to begin **Winter 2026**. We will be returning **4M USD annually** until repayment is completed. After which, based on negotiation **Equity will be given for life** to our esteemed partners, the Investors.



Revenue 2x

By doubling our Consultants our Revenue will more than likely double also. This plan will take us to the very peak of the Advisory World, where none can reach.

Cover all Legislatures

We already cover almost all Legislatures, but with double the consultants, our ability to service any and all requirements of clients will more than certainly outshine any competitor.

Expand Offices to Luxembourg

We will expand our Office to Luxembourg to service Europe even with offline meetings if necessary, where rather than a 1 sitting session we will open up multiple session offerings.



SALES PITCH

Our Sales Pitch, is so simple and straight forward, that's what makes such a great impact on clients, that they book a 899 USD an hour consultant immediately. **"We advise so precisely that you can be confident and make any decisions you need based on data and science"**.



No Oversell
just Facts

No News is
Good News

Clients
Always Benefit

Legislatures

Whatever happens at the hub, **clients always benefit**. There is no over sell, there is no upsell. We are clean and clear. We **state the facts as they are** and clients study our case studies – which are basically our success stories and they book our consultants. Fortunately, **over 90%** of our sessions make it as case studies, so we have a bank of **over 3000 formal case** studies which we can share selectively with clients, depending on their requirements and needs.



OUR MODUS OPERANDI

Our Way of Life at the hub

Our Modus Operandi is so supremely great, that our operations run smoothly. Company Ethos and Ethics, were never given that much importance, years ago, now things have changed. It is the most important consideration – if **you are to truly make decisions like a Master**. We believe at The Collective – that **“Our decisions have to be our Masterpieces”**. If we allow failure, failure will happen, if we don’t allow it, it won’t – its literally that simple. **All comes down to day to day, moment by moment decisions**. Hence we rule.

Right side depicts three out of many decisions that run our system, if you would like a more detailed review kindly read through our Investor DPR for further analysis.

**“Never Give up on Good,
Easily give up on questionable”.**



**“Never succumb to Negatives,
meaning to lower attrition”.**



“Win inside first, to win outside”.



FUTURE

The way forward - towards even greater heights

We have never had to worry about bookings, as we are booked 3 months ahead of time. This has been the way, since the inception. We **never compromise, sacrifice or dilute our will. We are winners inside and we subsequently win outside.** It is all about **Inner Power** – when it comes to The Collective. The **more successful you are, the humbler we become, more approachable, grounded and down to earth we ensure we are.** This is how it is at the hub.



OUR WILL INSIDE

We remain dedicated to the theory of Pure Mind, of Mark Ethan.
(please review Church of Mark Ethan's website for further details).



OUR ACTION OUTSIDE

If our action is not pure, result will never come. This is literally how simple it is.

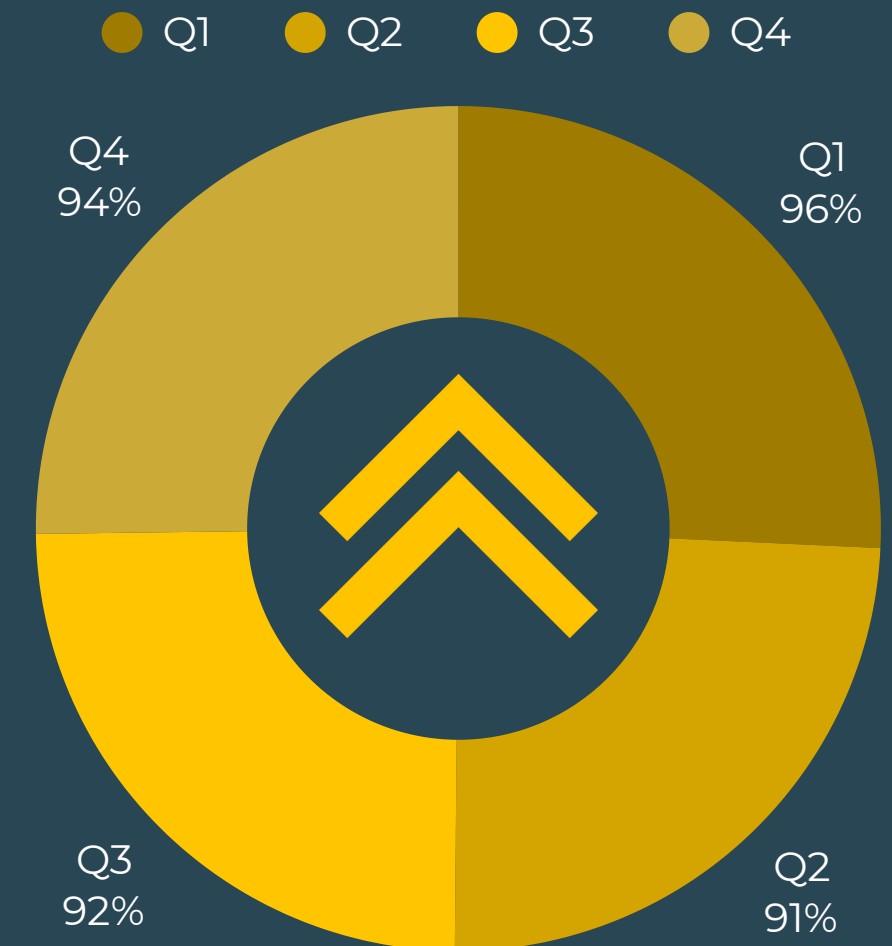


CUSTOMERS

Customer satisfaction Score - CSAT

Our customer Satisfaction Percentage is in the **high 90's**. This means we are doing it right. *(This data has been independently verified).*

CSAT FY2024



SWOT

Strengths Weaknesses Opportunities Threats

Strengths

Global Scale & Jurisdictional Reach: 350 consultants operating across 200 jurisdictions with predictive load balancing and modular compliance.

Operational Precision & Client Loyalty: CRM-logged advisory, 2.3% refund rate, 67% bonus rate, and 92% repeat engagement.

Opportunities

Capital Raise for Expansion: Path to 700 consultants and \$2.5B revenue post-investment is already architected.

AI-Enhanced Advisory & Dashboards: CRM and decision logging can be augmented with AI/ML for predictive insights and client personalization.



Weaknesses

No In-Person Advisory: Fully virtual model may limit depth for high-touch or legacy clients.

Premium Pricing Barrier: \$899/hour may exclude early-stage or budget-constrained entities despite value delivery.

Threats

Competitor Innovation: Firms like Novalex are integrating AI and ESG at scale, posing a strategic challenge.

Regulatory Volatility: Rapid legal changes across jurisdictions could disrupt advisory accuracy if not proactively managed.



TESTIMONIALS

Customers share their views

Our customers tell us exactly what is the truth about our service. We study testimonials and any complaints (*though we have had none*) very sincerely and seriously in our annual Board & Leadership meetings.



TAQWA COLLECTIVE
REPORT FOR INVESTORS

Dr. Amina Farouk of Crescent Impact Labs

“They didn’t just advise us—they rewrote our destiny.”

Consultant - Dr Ayesha Rahman - Mar 2024



Daniel Okeke of Horizon Africa Trust

“We came with questions. We left with a blueprint for global relevance.”

Consultant - Jean-Luc Moreau - Jan 2024



Sofia Mendes of Verde Nexus Foundation

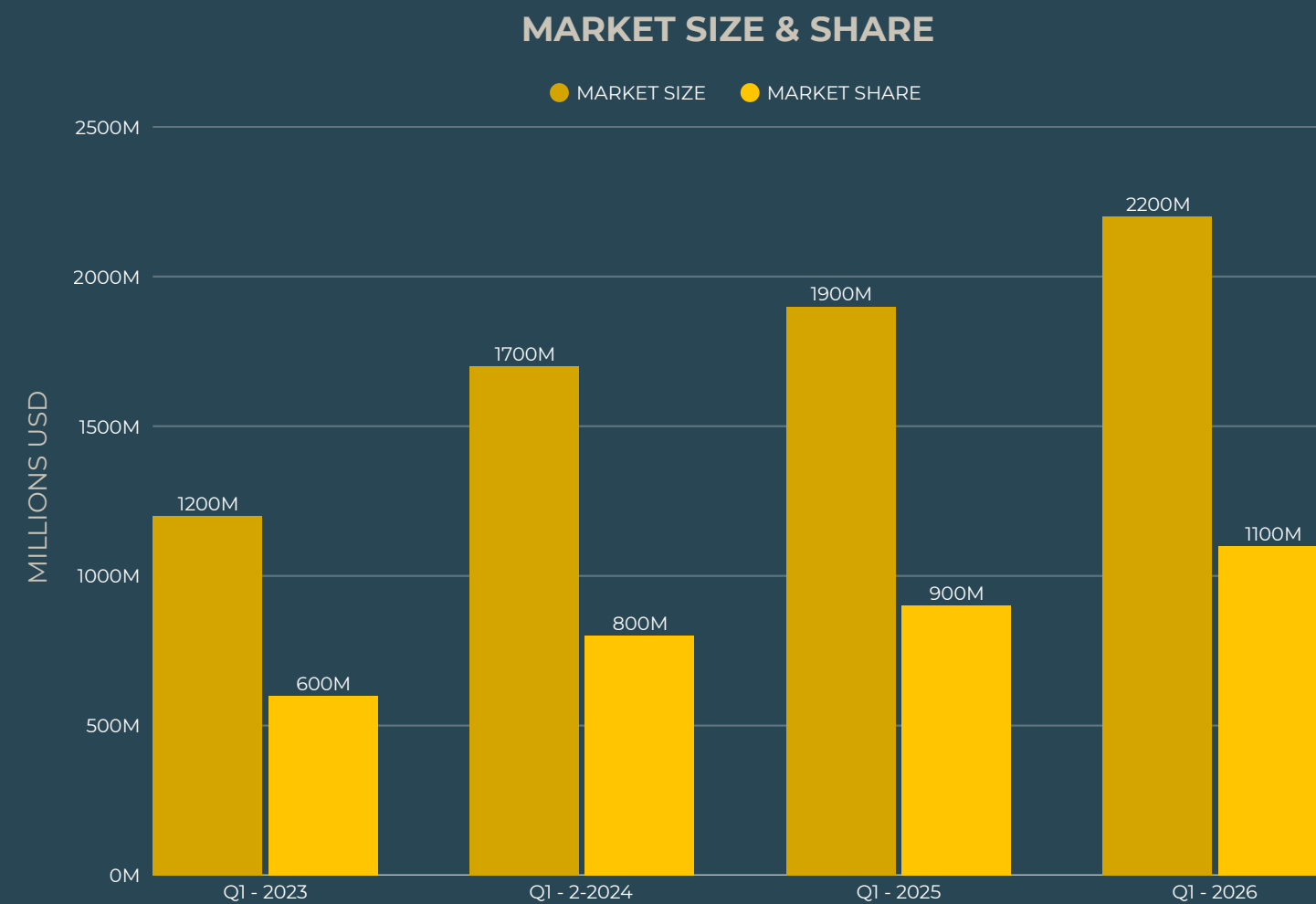
“Every word spoken by the consultant felt like a compass pointing to legacy.”

Consultant - Ravi Kapoor - Feb 2024



TRACTION THUS FAR

This is what we have achieved



Revenue of \$573M in FY2024

This is the highest revenue any Advisory Firm has achieved till date in the market.



Profit Margin of 18%

Due our profit-sharing basis of operation - our Profit Margin remains at a steady 18%.



Cash Flow

Due all advance payments (even for Corporate Account holders) our Cash Flow remains healthy and sound.



Break-even Point

We broke even at Year 7 from inception at FY1999.



NEXT SESSION

Complete our Will - never later

All our **work is done much before the deadline**. We don't leave things for the last moment. This **discipline is now ingrained** at The Collective. Whatever happens we **under promise and over deliver**. This is how it is.



TAQWA COLLECTIVE
REPORT FOR INVESTORS

Now or Never - Do or Die is our Operating Software

There has never been and never will be - delay or tardiness/being late at the hub.

Never bow down to difficulty - remain un-defeated inside

Whatever be the case, in any difficult situation we remain strong and un-defeated inside - this is why we win outside.

Never drop to lower attrition

We at the hub, never succumb to lower attrition and negatives in life.



NEVER RISK

Reputation

We are **trained at the hub in client servicing for 2 weeks** out of 3. This is the most important point – **we treat our clients with utmost respect and consideration.** Sincerely and seriously carrying out our duties and giving **first priority to contribution** – second to self-gain or profit. That's how it is at the hub.



TAQWA COLLECTIVE
REPORT FOR INVESTORS

No Failure

We don't allow failure hence failure is not there in any business engagement. This is literally how simple it is.

Failure in Reporting

There has never been failure in reporting at the hub. Our communication is streamlined & precise – thorough and comprehensive is how it's done at the hub.

Improper Action

It is not possible that a consultant at the hub will ever take improper action towards any situation. Our Modus Operandi doesn't allow such failure.

New Modality

Our company has brought a new modality in operation in the Advisory Industry. We are proud of what we have achieved and will never allow our firm to drop in standing.

Operational Management

Excellence is not a play word at the hub. It is real and living. All strive for excellence even in the most minutest of actions.

Incorrect Advise

There has never been and never will be an incident of incorrect advice at the hub, we are so serious about not allowing it – that it just cannot be there.

Word of Mouth

Our reputation is that of a professional, dependable, responsible and thorough/comprehensive advise offering firm. Despite attempts of sabotage we remain un-tainted.

FINANCE AT THE HUB

No Mis-Management

There has never been and will never be any financial mis-management at the hub. Our accounts are audited by 3 separate International Audit Firms.



3 months Reserves Maintained

Minimum of 3 months of Reserves are always maintained at the hub for overhead processing.

Expenditure approved by Leadership

Any and all outflows are approved by Leadership only then are they a ledger for Audit Firms to process.

No Drop in Revenue Since Inception

There has never been a drop in Revenue since inception at the hub.



NO VOLATILITY

Steady Growth of Inflow/Revenue/Net Profit

We have had a **steady growth** in our income since the inception at FY1999. This is due to our **service quality and modus operandi**. Even before our Board was advising us, we had a **clear direction** in mind of where we wanted to be in the forthcoming financial years.



OUR INTENT

We have a clear intent of pure will towards supporting our clients in their hour of need. They are seeking advise to bring about new changes to their operations, we are there to support them.



OUR WILL

Our will is also clear - we are here to contribute to our client's business/growth/expansion - we work sincerely and seriously towards assisting them in their trajectory in every which way possible.

GTM STRATEGY



Marketing & Advertising to Win

We advertise heavily online and on social media. We ensure brand visibility and remembrance is maintained. Even though our hourly rate is expensive, because we are committed to quality – our sales never drop. There have been many attempts at sabotage by competitors, but we have not been affected at all. We have had a steady growth trajectory since our inception.

**Highest
Standards**

**International
Legislature**

**Client
Satisfaction**

**Top notch
Quality**

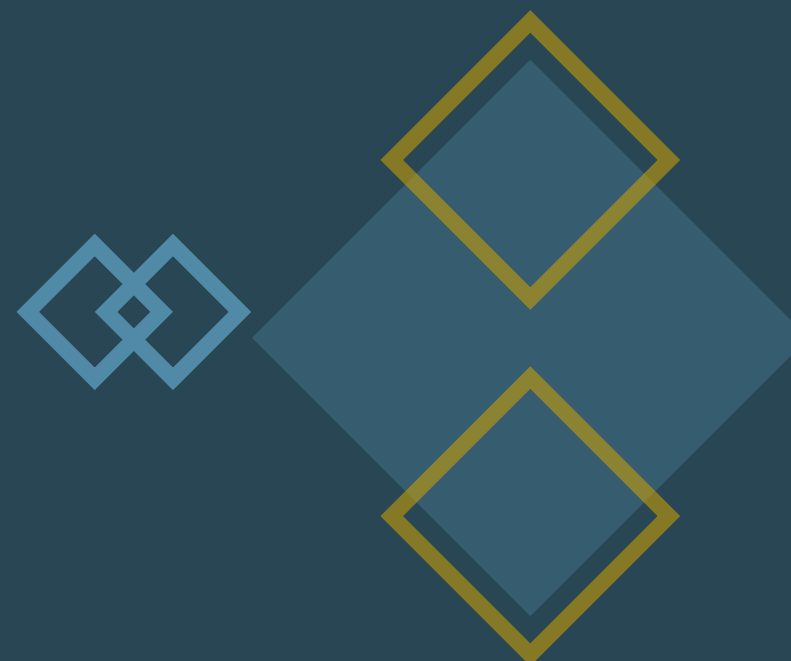
We have had tremendous success due to the fact, that we don't accidentally succeed. We know the factors that lead to it and we hone them.



OUR WIN-WIN STRATEGY

Winners are those who help others win too

We are not made of such metal that we utilize cut-throat competition strategies. We in-fact promote other Advisory Firms, if it is appropriate for our clients.



Support

We support our clients through their changes in trajectory - we hold follow up meetings and are even ready to have offline meetings if necessary.

Promote

We promote our clients to other clients so that they may receive business through our engagements and benefit from our firm.

Uphold

We uphold the highest principles and are guided by them in all of our actions even those of minor impact.



TAQWA COLLECTIVE
REPORT FOR INVESTORS

AND FINALLY

Towards the End

Towards the end of a session, **we recap, summarize** and ensure **we provide extra time** even if the booking is only for an hour, in-case the client needs further clarity.



Staff holding a Strategy Meet circa 2023

BONUS

Clients are happy and satisfied

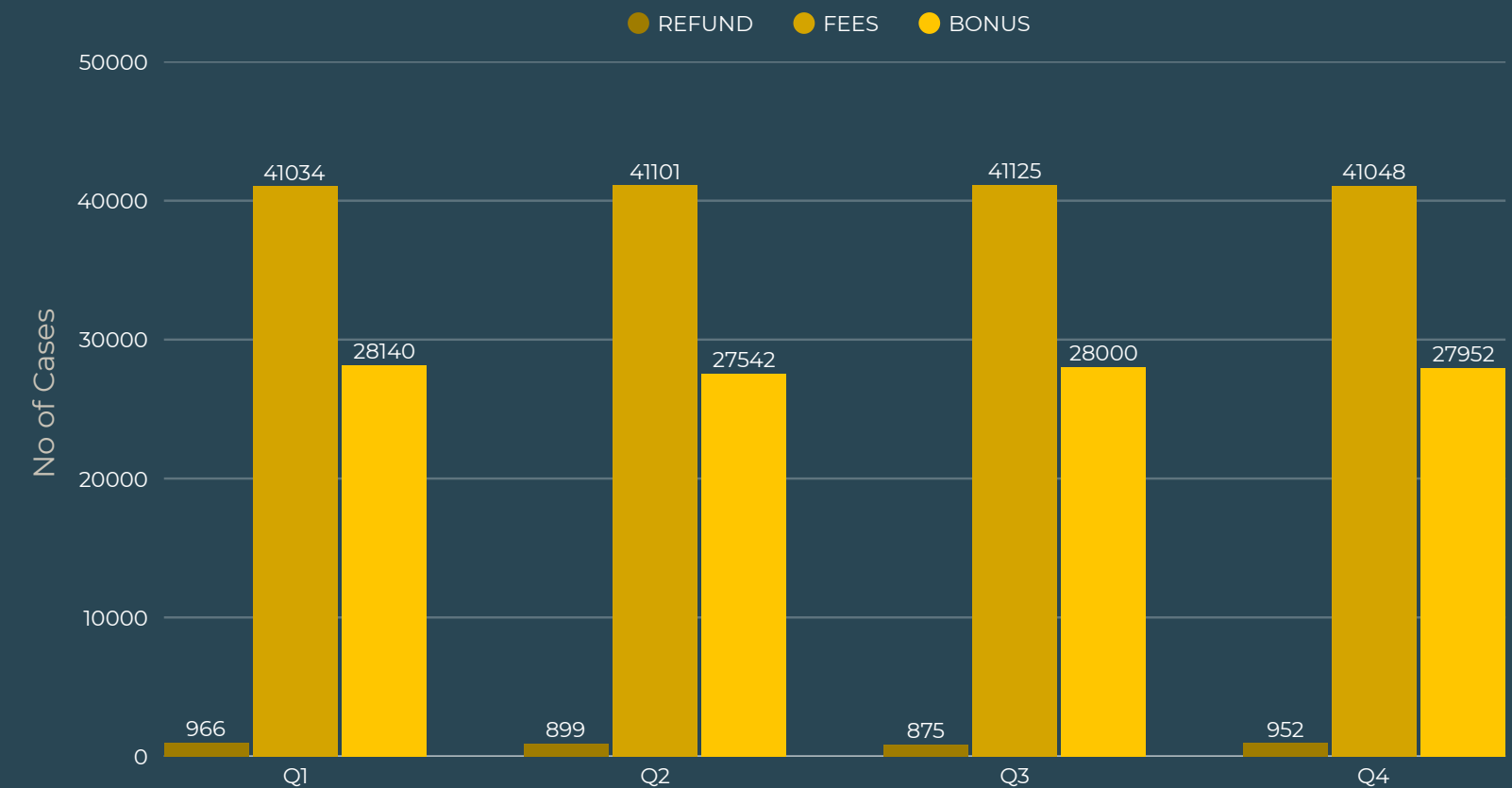
Our **clients are happy and satisfied** (*data has been independently verified*). We are proud of our history - we have left our days free of any regret. On hindsight **we have won during each day, each session and each engagement** at The Collective.



TAQWA COLLECTIVE
REPORT FOR INVESTORS

REVENUE DISTRIBUTION CHART

FY2024



Refund Cases = 2.3% (max)

Bonuses = 67% (shown as additional)

No of Cases a month = 42,000

No of Consultants = 350

No of hours per week = 10,500



THANK YOU

Thank you for your kind attention

We remain committed to excellence and strive to better ourselves even more each day. With each engagement we master the art of excellence that drives our every action.



TAQWA COLLECTIVE
REPORT FOR INVESTORS

Built at KS Ventures© Labs

By Kunal Soonderji
CEO/Founder



Connect with our Investment Banker

Kunal Soonderji
kunal@ksventures.co



Contact the CEO directly on

+91-7757-0432-23



BESPOKE MASTER DASHBOARD

The following **Bespoke Master Interactive Dashboard** covers both **exploratory** and **explanatory** aspects of data that was specifically visualized for Taqwa Collective by the Data Analyst Experts at KS Ventures.

Built at KS Ventures© Labs

By Kunal Soonderji
CEO/Founder



Connect with our Investment Banker

Kunal Soonderji
kunal@ksventures.co



REVENUE FY2024

573M



SALES FY2024

412M



TAQWA COLLECTIVE
2024 performance

COST FY2024

470.36M



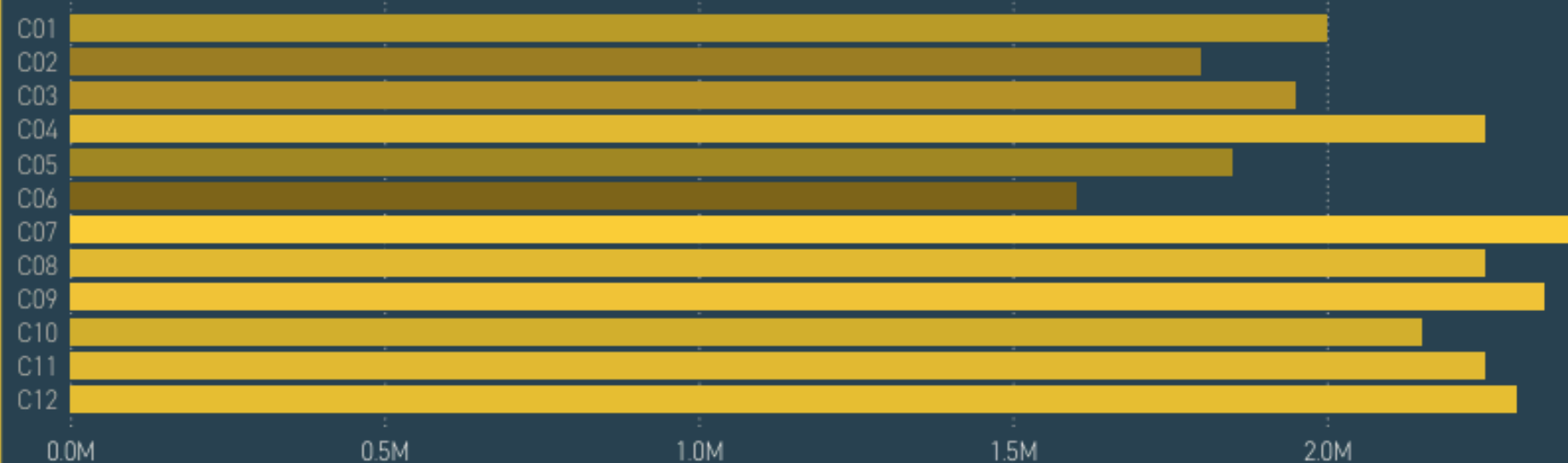
NET PROFIT FY2024

103M



Revenue from Top Consultants (12/350)

1.6M 2.4M



Advertising Spend

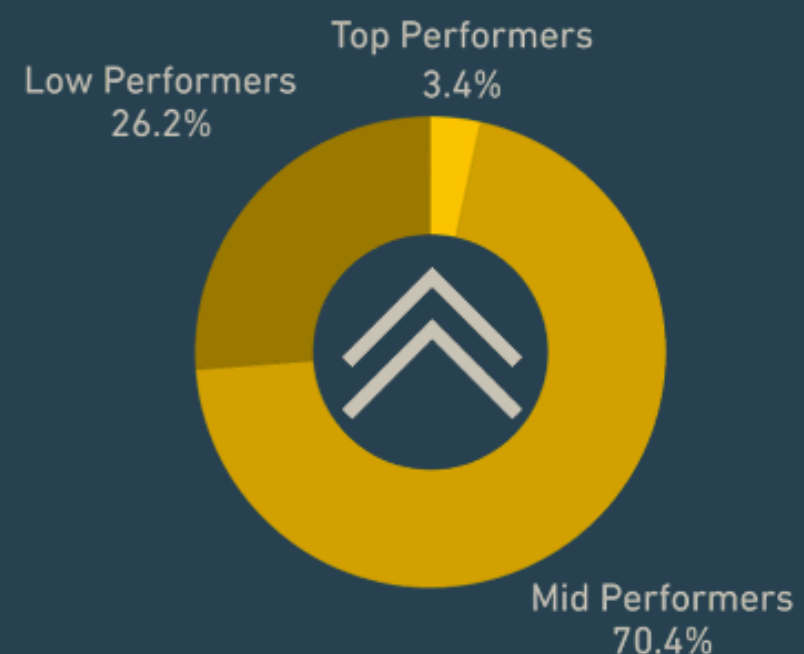
FY2024 Total \$45.8M



CONSULTANTS ACCORDING TO PERFORMANCE

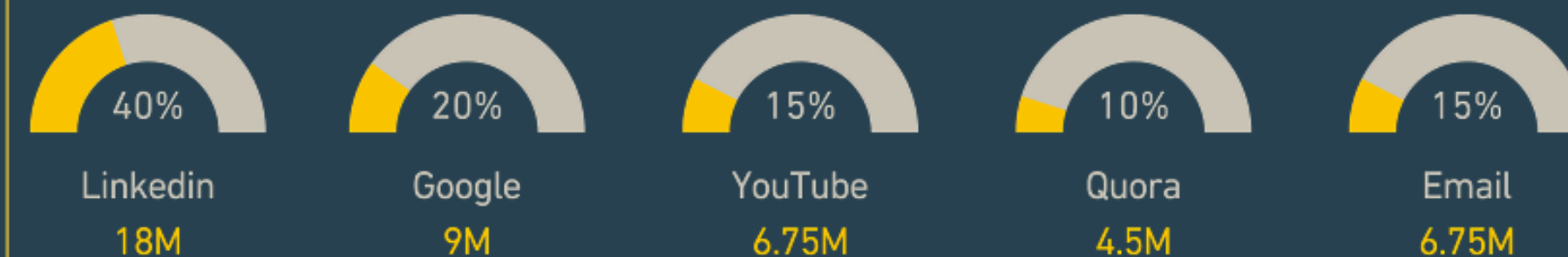
Shows the number of Consultants according to Performance - This means number of hours booked and bonus's received.

Top	Middle	Low
12	246	92



ADVERTISING CHANNELS - ONLINE

Displays advertising spread across various online platforms



1 bn



824M



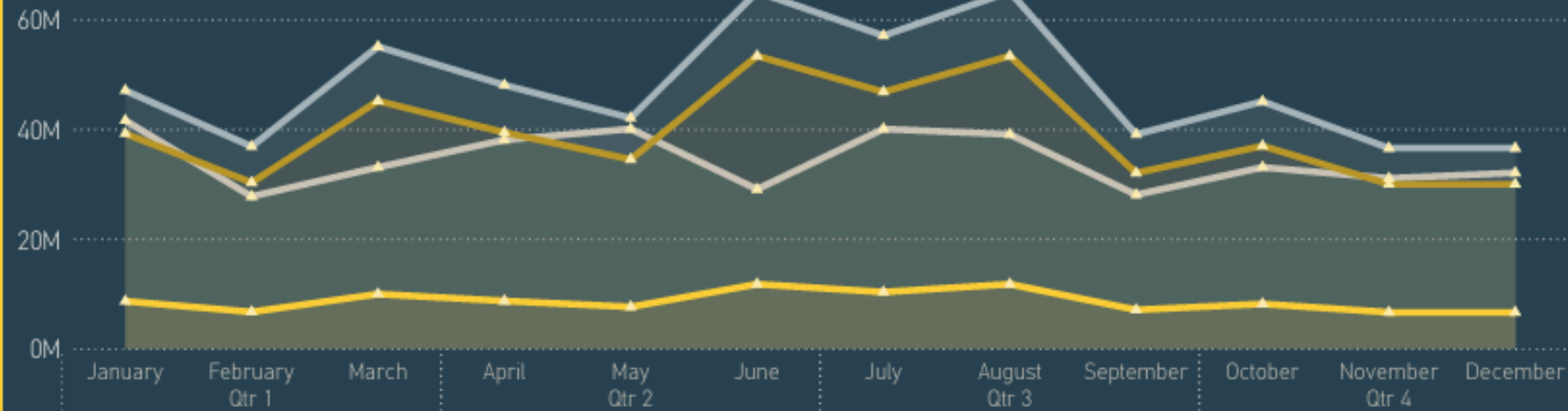
912M



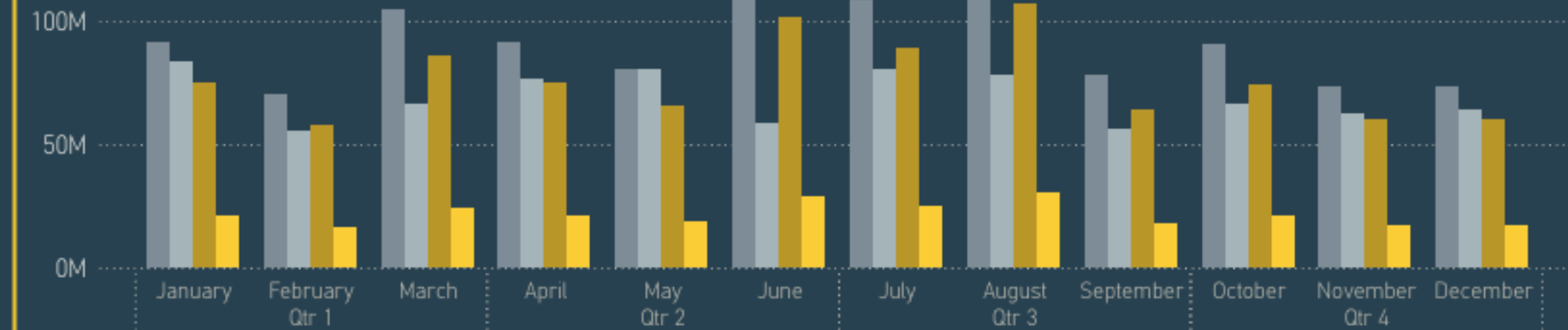
256M



▲ REVENUE ▲ SALES ▲ COST ▲ NET PROFIT (MARGIN 18%)



● REVENUE ● SALES ● COST ● NET PROFIT (MARGIN 23%)



70.4% EARN 1.6M

REVENUE DISTRIBUTION ACCORDING TO PERFORMANCE

Low Performers
1.2M

1.6M

PER HOUR REVENUE

Display shows Revenue per hour



Revenue 0.36M/hr

This data is for a work day at Taqwa Collective showing Revenue per hour

2x - 100% Increase

REVENUE

2x - 100% Increase

SALES

2x - 100% Increase

NET PROFIT

2x - 100% Increase

LEGISLATURE

\$1.11B

3.2M

PER HOUR REVENUE

Display shows Revenue per hour



Revenue 0.72M/hr

This data is for a work day at Taqwa Collective showing Revenue per hour

PROFIT MARGIN

Profit Margin has increased by **27.8%**

FY2024
18%

FY2028
23%

FY2028 NET PROFIT
\$255.7M

